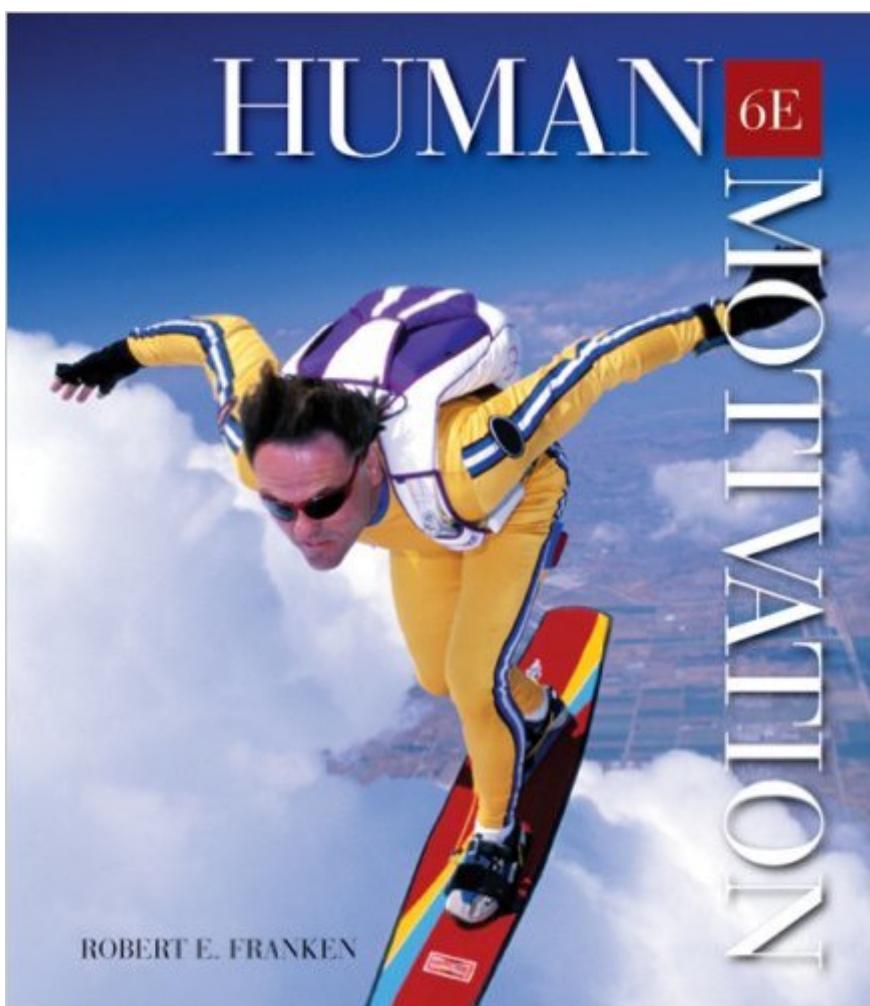


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Human Motivation (with InfoTrac 1-Semester Printed Access Card)



Synopsis

This Sixth Edition provides a thorough introduction to the basic facts and major theories of human motivation. Throughout the book, the author addresses the types of questions that often arise, such as "Why are some people more organized than others?" and "Why do people dream?" In his exploration of day-to-day human motivation, Franken provides a topical organization that shows students how biology, learning, and cognition interact with individual differences to produce human behavior.

Book Information

Hardcover: 480 pages

Publisher: Cengage Learning; 6 edition (May 22, 2006)

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Average Customer Review: 3.5 out of 5 starsÂ See all reviewsÂ (15 customer reviews)

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Customer Reviews

I teach an upper division college course with this textbook; the course is, "Psychology of Motivation." I continue to use the 2002 Fifth Edition, because the newer Sixth Edition is 98% identical to the Fifth. First, the fact that this book has reached six editions shows that it is highly successful; it is the most popularly chosen text for motivation courses. EMOTION is a large topic in the book, with five chapters. Students have responded positively to the book. As is true with other upper division textbooks in psychology, the book has a "plain appearance," lacking color printing, and other features that are common with lower division textbooks. There is no study guide, and no review questions at the ends of chapters. Some topics overlap with other psychology courses: these topics are sleep, drug addiction, sexuality. One of the most interesting specialized topics is the sensation-seeking personality --- people who love sports that are "dangerous to life and limb." Physiological topics are also covered ---- most interesting of which is the role of the brain's

amygdala in negative motives and emotions ---- the amygdala is the brain's seat of prejudicial beliefs. Prof. Stephen Buggie, Univ. of New Mexico, Gallup NM 87301

Hard to evaluate a textbook, but this one I have an opinion about. The text itself is pretty standard fare, but the online features really drive the concepts home. I am in a CD-ROM/Distance Learning Course and find that the extra "browsing" really suites my learning style and doesn't feel like hard work. I enjoy the supplemental reading and it is really helping me with sources for my midterm. At first, I balked at the price, but now I am really thankful for the online section.

There are multiple approaches to understanding human motivation but you would never guess it from this book. Franken takes a strict evolutionary approach. When other approaches are mentioned it is only in passing. I currently teach the class and am stuck using the prior professor's choice of book. Next semester I'll find something less one sided. Also, it comes with no instructor resources.

I do not like to give poor ratings, but this deserves one. When received the book had sticker glue on the out side of it from other places owning it. The cover of the book is very sticky because of it. Also the spine is completely torn away from the pages and makes it difficult to keep book open when reading. Does it work for my class, yes. So I give it 2 stars.

It did not come with the access card like it says it does but at least I didn't need it. It was much cheaper to rent through than it was my own online school library.

Do you like to know about motivation and what keeps us interested in everyday life and practice? I would recommend this book for reading and a guide!

It arrived on time in the stated condition. As for the textbook: it got me through the class but wasn't a very good book.

The book was very informative.

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